

## MBA. JOSÉ LUIS VALLEJO GARCÍA



### OFFICE ADDRESS

School of Management and Economic Sciences  
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### PERSONAL DATA

Date of birth: December 7<sup>th</sup> 1971  
Place of birth: Guadalajara, Mexico  
Marital status: Single

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### UNIVERSITY EDUCATION

2008	<b>PhD Candidate</b>	Management Sciences, EMS, École de Management de Strasbourg, France
2003	<b>M.B.A.</b>	International Business Consulting, Hochschule Offenburg, Germany
1994	<b>B.A.</b>	Business Administration and Accounting, Universidad Panamericana, Mexico

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### WORK EXPERIENCE

Jan.2004 – to date     **Professor of Management**, 2003—to date, **Universidad Panamericana** Guadalajara, Mexico. Teaching undergraduate courses in International Relations; Organizational Culture; Organizational Behaviour

**Guest Lecturer**, since Jun.2004, **University of Applied Sciences Schmalkalden** Germany. Undergraduate course in Intercultural Management.

**Guest Lecturer**, since Dec.2004, **Hochschule Bremen**. Germany. MBA Programme. Graduate course in International Human Resource Management.

**Guest Lecturer**, since Dec.2006, **Université de Strasbourg (Ecole de Management)** Strasbourg, France. International Programme. Undergraduate course in Organizational Culture.

Jan.1999 – Dec.2001     **Consultant/ Project Manager**, Think-Tank Corporate Consulting GmbH. Munich, Germany. Industrial Relations director/ HRM. Support and cultivation of client relationships; process controls and business plan development.

**Consultant/ Trainer**, 2002, **SQT (Siemens Qualification and Training)** Munich, Germany. Partner instructor for Cross-Cultural Seminars.

Jan.1997 – Jun.1998     **Manager Accountant, Grupo Financiero BITAL (HSBC)** Guadalajara, Mexico. Accounting system coordination for 75 bank branches.

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### HIGHLIGHTS

- Director and co-founder of CCEi Consulting (Centro de Comunicación y Estudios Interculturales), Guadalajara, Mexico. 2006.
- In 2002, awarded the DAAD-Prize, which is presented annually by the German Academic Exchange Service (DAAD).
- During 1995 and 1996 lived in Canada, working in diverse areas while mastering English skills at the Pacific Language Institute in Vancouver.
- Has conducted consulting projects in the Mexico, Canada, United States, Germany and France.
- In 2001, member of the board of directors of the Mexican-German Association in Bavaria and collaborated actively with various Mexican consulates in Germany.

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### LANGUAGE SKILLS

Native language: Spanish  
Fluent to teach academic classes in: Spanish, English  
Fluent to talk away comfortably in: German, Portuguese  
Able to hold simple conversations in: French

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### PUBLICATIONS

January 2007     *The Challenge of Globalising Higher Education: A Latin American Perspective.* (Bremen, Germany)  
Published under: Shaping the Future with International Business Education. Helga Meyer.

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**CONSULTING PROJECTS/ MANAGEMENT DEVELOPMENT/ TRAINING**

- Bital Financial Group (HSCB) Bank, Guadalajara, Mexico
- Think-Tank Corporate Consulting GmbH, Munich, Germany
- Mexikanisch Deutscher Kreis in Bayern e.V., Munich, Germany
- Tri-Chem, INC., Belleville, U.S.A.
- Vancouver English Centre Vancouver, B.C., Canada
- Yukom Verlag GmbH Munich, Germany
- SIEMENS AG – SQT Division, Munich, Germany
- Honorary Consulate of Mexico in Munich, Germany
- Deustches Honorarkonsulat in Guadalajara, Mexico

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**OTHER CONFERENCES AND SEMINARS**

- Apr. 2009      *“Cultural Diversity and Organizational Behaviour”*. **UIBE-Beijing** China  
Attendees: MBA students. Contact: Prof. Dr. Feng Nai Xiang
- Nov. 2008      *“Organizations, Culture and Management”*. **Zagreb School of Economics**. Croatia  
Attendees: MBA students. Contact: Ms. Mirna Korican
- Oct. 2008      *“Organizational Culture”*. **IMC-University of Applied Sciences Krems**. Austria  
Attendees: Students of Business. Contact: Prof. Dr. Eva Werner
- Jun. 2008      *“Globalization and Latin American Economies”*. **TU-Dresden**. Germany  
Attendees: Students of Management. Contact: Prof. Dr. Udo Broll
- Mar. 2008      *“Cultura y Comportamiento Organizacional”*. **Universidad Católica Argentina**. Buenos Aires  
Attendees: Students of Theory of Management. Contact: Prof. Hugo Garde
- Mar. 2008      *“Cultura, Organizações e Experiência Internacional”*. **Fundação Getulio Vargas**. São Paulo  
Attendees: Students of Management and HR. Contact: Prof. Maria Ester de Freitas
- Feb. 2008      *“Mondialisation et Commerce International”*. **Université de Moncton**. Canada.  
Attendees: Students and faculty- Business Department. Contact: Prof. Egbert McGraw
- Nov. 2007      *“Latin American Management Approaches”*. **HEC-Montréal**. Canada.  
Attendees: Graduate students- Comparative Management. Contact: Prof. Allain Joly
- Nov. 2007      *“Global Business. A Latin American Approach”*. **European Parliament**. Strasbourg, France.  
Attendees: International business students IECS. Contact: Prof. Christoph Barmeyer
- Mar. 2007      *“Organizations, Cultures and Business in Mexico”*. **Université de Moncton**. Canada.  
Attendees: Business people and students of Marketing. Contact: Prof. Egbert McGraw
- Mar. 2007      *“Human Resource Practices in Mexico”*. **Athabasca University**. Held in Guadalajara.  
Attendees: MBA students- Canada. Contact: Prof. Bryan Austin
- Apr. 2006      *“Business Practices in Mexico- A Cultural Approach”*. **Universidade de São Paulo**. Brazil.  
Attendees: Students of the Business Administration Faculty campus São Paulo City.
- Mar. 2006      *“Mexico as an Investment Destination”*. **Universidad Austral**. Rosario, Argentina.  
Attendees: Students of Management. Contact: Prof. Ciro Luis Lavadenz

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**MEDIA**

- Radio presenter– SuiRadio.com, “Business Links” Wednesday evenings, global audience
- Weekly participation on TV – MiCiudad (Business commentaries)– Free Nation-wide Television

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\* References available upon request \*