

CURRICULUM VITAE



José Luis Vallejo García, Ph.D.

Associate Professor – Intercultural Management and Strategy
Regional Coordinator for Latin America – Head of Liaison Office

Address in France

9 Place des Orphelins
67000, Strasbourg
FRANCE

Address in Mexico

Martín Casillas 273-2
44600, Guadalajara
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EXPERTISE

Teaching: Intercultural Management, Intercultural Competence, Organizational Behaviour, Cross-cultural Communication, International HRM, Management of International Teams, Organizational Culture, International Negotiations, Strategic Management and Culture

Consulting: Management in Latin America, Country-Specific Mexico, Collaboration Mexico-France / Mexico-Germany / Mexico-Canada, Intercultural Competence, Cultural Intelligence

Research: Intercultural Competence, Diversity Management, Organizational Behaviour

EDUCATION

Doctorate in Management Sciences (Ph.D.)

Université de Strasbourg, France (2012)

Thesis: La compétence interculturelle comme déterminant de l'habileté au changement organisationnel des managers. Director: Prof. Gilles Lambert. Ecole de Management

Master in International Business Consulting (M.B.A.)

University of Applied Sciences Offenburg, Germany (2003)

Thesis: IT Project Management for the Implementation of Electronic Personnel Files: A Knowledge Management Approach. Director: Prof. Dr. G. Riese. Faculty of Business Administration

Degree in Accounting and Business Administration (B.B.A.)

Universidad Panamericana Guadalajara, Mexico (1998)

Project: PaperCo – Case-Study – Financial Evaluation for the Replacement of Industrial Equipment. School of Management and Economic Sciences

ACADEMIC APPOINTMENTS

- Apr.2017 – to date **Head of Liaison Office in Guadalajara**
Université de Strasbourg, France
Ecole de Management, International Management, HuManiS Research Center
- Apr.2013 – to date **Associate Professor / Regional Coordinator for Latin America**
Université de Strasbourg, France
Ecole de Management, International Management, HuManiS Research Center
- Oct.2007 – to date **Visiting Professor**
University of Applied Sciences Krems, Austria
International Management Center, Managing the Tourism Workforce
- Dec.2004 – to date **Associate Professor / Module Leader HR / IBSA Alliance**
University of Applied Sciences Bremen, Germany
International Graduate Center, International HRM
- Aug.2003 – Sep.2012 **Assistant Professor / International Relations Office**
Universidad Panamericana Guadalajara, Mexico
School of Management and Economic Sciences, International Business Department

OTHER UNIVERSITY AFFILIATIONS

- Since January 2013 **Faculty Associate**
ITESM- TEC de Monterrey (campus Guadalajara), Mexico
Graduate School, International Business Administration, Intercultural Management
- Since October 2012 **Visiting Fellow**
ISC- Paris School of Management, France
Department of International Business and Management, Management in Latin America
- Since October 2008 **Faculty Associate**
ISEG- Institut Supérieur Européen de Gestion, Strasbourg, France
Business School, International Business
- Since June 2004 **Visiting Fellow**
University of Applied Sciences Schmalkalden, Germany
International Summer School, Intercultural Management and Strategy

AWARDS AND HONORS

- October 2012 DAAD-Prize for exceptional achievements and university involvement. German Academic Exchange Service. Offenburg, Germany

PUBLICATIONS

BOOKS:

Vallejo García, J.L. (2015). *Intercultural Competence: A Conducive Factor of Managers' Readiness for Organizational Change*. Verlag Dr. Kovac GmbH. Hamburg.

SCIENTIFIC ARTICLES:

Erosa, V. and Vallejo García, J.L. (2015). "Managers' Readiness for Organizational Change: Exploring the Intercultural Competence Connection." *Journal of Business and Economic Policy*. Vol. 2, No. 1 : 98-116.

CHAPTERS IN BOOKS:

Vallejo García, J. L. (2007). "The Challenge of Globalising Higher Education: A Latin American perspective." *Shaping the Future with International Business Education*. In Meyer, H. and Michel, M. (Eds.). Bremen, Germany.

TEACHING EXPERIENCE

NORTH AMERICA

Canada – Université de Moncton, International Marketing, Moncton

Subject: Mondialisation et Commerce International – Undergraduate (2007, 2008)

Canada – Atlantic Baptist University (now Crandall University) Moncton

Subject: Mondialisation et Commerce International – Undergraduate (2008)

Canada – HEC Montréal Ecole des Hautes Etudes Commerciales

Subject: Organizations, Cultures and Business in Mexico – Undergraduate (2007)

Mexico – ITESM, Tec de Monterrey, Graduate School, Guadalajara

Subject: Introduction to Management in Latin America –Master International Business (2013, 2014, 2015)

Subject: Administración Intercultural – MBA Program (2013)

Mexico – Athabasca University, Canada (held in Guadalajara)

Subject: Human Resource Practices in Mexico – Master (2007)

Mexico – Universidad Panamericana, School of Management and Economic Sciences

Subject: International Human Resource Management – Executive (2012)

Subject: Managing People – Undergraduate (2012)

Subject: Theory of Organizations – Undergraduate (2012)

Subject: Strategic Management – Undergraduate (2012)

Subject: International Negotiations – Undergraduate (2012)

Subject: Responsabilidad Social Empresarial – Executive (2009)

Subject: International Relations – Undergraduate (2003, 2004, 2005, 2006, 2007, 2008)

Subject: Geography and Business Culture – Undergraduate (2003, 2004, 2005, 2006, 2007)

Subject: Project Management – Undergraduate (2004, 2005)
Subject: International Business Consulting – Undergraduate (2003, 2004, 2005, 2006)
Subject: Theory of Management – Undergraduate (2003)

CENTRAL AND SOUTH AMERICA

Argentina – Universidad del Salvador, Facultad de Historia, Geografía y Turismo, Buenos Aires
Subject: Cross-Cultural Management – Pregrado (2014)

Argentina – Universidad Católica Argentina, Departamento de Administración
Subject: Cultura y Comportamiento Organizacional – Undergraduate (2008)

Argentina – Universidad Austral, Facultad de Ciencias Empresariales, Rosario
Subject: Mexico as an Investment Destination – Undergraduate (2006)

Brazil – Fundação Getulio Vargas, ADM, São Paulo
Subject: Cultura, Organizações e Experiência Internacional – Undergraduate (2008)

Brazil – Universidade de São Paulo, Faculdade de Economia e Administração
Subject: Management and Doing Business in Mexico – Undergraduate (2006)

Chile – Universidad Diego Portales, Facultad de Economía y Empresa, Santiago
Subject: Cross-Cultural Management y Estrategia – Pregrado (2014)

Guatemala – Universidad Rafael Landívar, Facultad de Empresariales
Subject: Comportamiento Humano y Globalización – MBA (2014)

Uruguay – Universidad ORT, Gerencia y Admisnitración, Montevideo
Subject: La Competencia Intercultural ante los Nuevos Paradigmas de la Globalización – (2016)

EUROPE

Austria – University of Applied Sciences, International Management Center, Krems
Subject: Intercultural Competence – Master (2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017)
Subject: Intercultural Competence – BA (2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017)
Subject: Managing the Tourism Workforce – Master (2013, 2014, 2015, 2016, 2017)

Croatia – Zagreb School of Economics and Management, Zagreb
Subject: Organizations, Culture and Management – MBA (2008)

France – Université de Strasbourg, Ecole de Management
Subject: Intercultural Management and Leadership – Master Grande Ecole (2015, 2016, 2017)
Subject: Intercultural Management – Bachelor Program (2015, 2016, 2017)
Subject: International Business Negotiations – Master Grande Ecole (2014)
Subject: International Strategy and Leadership – Master Grande Ecole (2014)
Subject: Management of International Teams – Master Grande Ecole (2012, 2013, 2014)
Subject: Intercultural Management – Master Grande Ecole (2012, 2013, 2014)
Subject: Organizational Culture – Master Grande Ecole (2006, 2007, 2008, 2009, 2010, 2011)

France – Institut Supérieur du Commerce ISC, International Business Management, Paris
Subject: Intercultural Competence and Leadership – Master Grande Ecole (2015)
Subject: Intercultural Competence: Latin American Approach – Master Grande Ecole (2012, 2013, 2014)

France – European Business School, Affaires Internationales, Paris
Subject: Cross-Cultural Management: Human Resource Perspective – Master Grande Ecole (2012)

France – Institut Polytechnique La Salle, Beauvais
Subject: Corporate Social Responsibility and Cultural Diversity – Undergraduate (2009)

France – Institut Supérieur Européen de Gestion, Strasbourg
Subject: International Business Law – Master (2012, 2013, 2014, 2015, 2016, 2017)
Subject: International Business Trade and Payment – Master Grande Ecole (2015, 2016, 2017)
Subject: La Dimension Internationale de l'Entreprise – Undergraduate (2011, 2012)
Subject: International Business – Undergraduate (2010, 2011, 2012, 2013, 2014)
Subject: International Trade Contracts – Master (2008, 2009, 2010, 2011)
Subject: International Development Strategy – Master (2008, 2009, 2010, 2011, 2012, 2013)

Germany – University of Applied Sciences, International Graduate Center, Bremen

Subject: Human Resource Management in the Global Environment – iMBA (2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017)

Subject: International Human Resource Management and Organization – MBA (2016)

Germany – University of Applied Sciences, Faculty of Business, Schmalkalden

Subject: International Marketing Strategy – Master (2015)

Subject: Marketing in the International Context – Undergraduate (2015)

Subject: International Trade – Undergraduate (2010, 2012, 2014, 2015, 2016, 2017)

Subject: Intercultural Management – Undergraduate and Master (2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017)

Germany – University of Applied Sciences, Fakultät Betriebswirtschaft, Offenburg

Subject: Managing People in Projects – MBA (2016, 2017)

Subject: Organizational Behaviour – MBA (2015, 2016, 2017)

Subject: Intercultural Management and Leadership – MBA (2015, 2016)

Subject: Organisations, Management and Decision-Making – MBA (2007, 2008)

Germany – Technische Universität, Dresden

Subject: Globalization and Latin American Economies – Undergraduate (2008)

Greece – Technological Educational Institute of Athens

Subject: Intercultural Competence – Undergraduate (2017)

Italy – Marquette University, International Business, USA (held in Rome)

Subject: Intercultural Competence and Human Behaviour – Undergraduate (2012, 2013, 2014, 2015, 2016)

Russia – RANEP, Institute of Business Studies, Moscow

Subject: Intercultural Management and Leadership – Undergraduate (2015)

Spain – Universidad Rey Juan Carlos, Administración y Dirección de Empresas, Madrid

Subject: Cultural Diversity in Financial Institutions – Undergraduate (2009)

Subject: Economía y Comportamiento Humano – Undergraduate (2013)

AFRICA

Egypt – AMIDEAST Educational and Training Services, Cairo

Subject: Cultural Diversity in Organizations – Department of Public Policy (2009)

MIDDLE EAST

Azerbaijan – Tourism Institute, Tourism and Leisure Management, Baku

Subject: Managing and Leading the Tourism Workforce – Master (2014)

Turkey – Özyeğin University, Istanbul

Subject: Intercultural Competence in the Tourism Sector – Undergraduate and Master (2013, 2014, 2015, 2016)

ASIA

China – UIBE University of International Business and Economics, Beijing

Subject: Cultural Diversity and Organizational Behaviour – Undergraduate (2009)

Malaysia – UNIRAZAK Universiti Tun Abdul Razak, Kuala Lumpur

Subject: Intercultural Management and HRM – Master (2011)

UNIVERSITY ACTIVITIES

Sep.2013 – to date **Administrative Activities**
Université de Strasbourg, Ecole de Management, France
Regional Coordinator for Latin America

Jan.2004 – Sep.2012 **Universidad Panamericana, School of Management and Economic Sciences, Mexico**
International Relations Coordinator and Head of International Summer School

Student Advising

Grenoble École de Management, CCI, France

(2014 / 2015) Advisor of the Master Thesis of Numa Boucaud (France)
(2014 / 2015) Advisor of the Master Thesis of Amilcar Cabral (France)
(2014 / 2015) Advisor of the Master Thesis of Yannick Mathan (France)

University of Applied Sciences Bremen, IGC, Germany

(2016 / 2017) Advisor of the Master Thesis of Juan Carlos Romo Echeverri (Colombia)
(2011 / 2012) Advisor of the Master Thesis of Rubén Valls Chorques (Spain)
(2011 / 2012) Advisor of the Master Thesis of Ignacio Torija Rivadulla (Spain)
(2005 / 2006) Advisor of the Master Thesis of Erin Kathleen Johnson (United States)
(2004 / 2005) Advisor of the Master Thesis of Nasir Ali Khan (India)

University of Applied Sciences Krems, IMC, Austria

(2017 / 2018) Advisor of the Bachelor Thesis of Hanna Krippel (Austria)
(2013 / 2014) Advisor of the Master Thesis of John-Tuscan Kreuzer (Austria)
(2009 / 2010) Advisor of the Master Thesis of Karim Abd El Aziz (Egypt)

University of Applied Sciences Offenburg, IBC, Germany

(2008 / 2009) Advisor of the Master Thesis of Arturo Hernández (Mexico)

University of Applied Sciences Schmalkalden, IBE, Germany

(2015) Advisor of the Bachelor Thesis of Nico Gerhard (Germany)
(2015) Advisor of the Bachelor Thesis of Rebecca Ingenhoff (Germany)
(2015) Advisor of the Bachelor Thesis of Anique Lippert (Germany)
(2015) Advisor of the Bachelor Thesis of Justin Zeier (Germany)

Universidad Panamericana, ECEE, campus Guadalajara, Mexico

(2007 / 2008) Advisor of the Undergraduate Thesis of Carlos Guzmán (Mexico)
(2005 / 2006) Advisor of the Undergraduate Thesis of Luis Salazar (Mexico)
(2005 / 2006) Advisor of the Undergraduate Thesis of Maryen Esquinca (Mexico)
(2005 / 2006) Advisor of the Undergraduate Thesis of Gustavo Segrove (Mexico)
(2005 / 2006) Advisor of the Undergraduate Thesis of Oliver Rodríguez (Mexico)
(2005 / 2006) Advisor of the Undergraduate Thesis of Óscar Reyes (Mexico)
(2003 / 2004) Advisor of the Undergraduate Thesis of Ana Paula González (Mexico)
(2003 / 2004) Advisor of the Undergraduate Thesis of Elma del Real (Mexico)

Evaluations and Examination Committees

Universidad Complutense de Madrid, Facultad de Geografía e Historia, España

(2017) External evaluator of Ph.D. thesis of Guillermo Zamacona Aboumrad (Mexico)

Université de Strasbourg, Ecole de Management, France

(2013) Member of the Final Examination Committee of Le Vu Hoa (Vietnam)

University of Applied Sciences Bremen, IGC, Germany

(2012) Member of the Master Thesis Defense Committee of Rubén Valls Chorques (Spain)
(2012) Member of the Master Thesis Defense Committee of Torija Rivadulla (Spain)

University of Applied Sciences Krems, IMC, Austria

(2010) Member of the Master Thesis Defense Committee of Karim Abd El Aziz (Egypt)

Universidad Panamericana, ECEE, campus Guadalajara

(2006) Member of the Final Examination Committee of Luis Salazar (Mexico)
(2005) Member of the Final Examination Committee of Juan Herrera (Mexico)

ENGAGEMENTS AS SPEAKER

- Nov.2009 **AMIDEAST Educational and Training Services, Cairo, Egypt**
Cultural Diversity in Organizations. Department of Public Policy
- Nov.2007 **European Parliament, Strasbourg, France**
Global Business: A Latin American Approach. IECS International Week

PROFESSIONAL EXPERIENCE

- Corporate Experience**
- Feb.2006 – Sep.2012 **Founder and Consultant, Centro de Comunicación y Estudios Interculturales S.C.**
Guadalajara, Mexico
- Aug.1999 – Dec.2003 **Industrial Relations Director, Think-Tank Corporate Consulting GmbH.** Munich, Germany
- Jan.1997 – Jun.1998 **Account Manager, BITAL Banco Internacional S.A.** Guadalajara, Mexico
- Consulting Partnerships**
- Since May 2015 **Managing Worldwide Skills.** Paris, France.
- Since October 2011 **ICU.net.AG, Intercultural Training and Consulting.** Passau, Germany
- Since February 2006 **Centro de Comunicación y Estudios Interculturales.** Guadalajara, Mexico
- Jun.2002 – Dec.2002 **Siemens Qualifizierung und Training (SQT).** Munich, Germany

CORPORATE CONSULTING PROJECTS

- 29.May.2015 **BIOCODEX Pharmaceutical Company**
1-Day Intercultural training / Working Effectively in Mexico. Paris, France
- 21.Nov.2011 **Süd-Chemie AG – Clariant International Ltd.**
2-Day Pre-departure training / Zusammenarbeit-Mexiko. Moosburg, Germany
- Jan.2003 – Apr.2003 **eCircle GmbH – Teradata AG**
Culture and community management support for Spain. Munich, Germany
- Aug.2002 – Jan.2003 **Allianz Lebensversicherungs-AG**
Human Resource Management Development. Stuttgart, Germany
- Jun.2002 **SQT – Siemens AG Qualifizierung und Training**
International cooperation with Latin America. Munich, Germany
- Jun.2001 – Oct.2001 **Honorary Consulate of Mexico in Munich**
Cultural Advisory Mexico and Relocation Counselling. Munich, Germany
- Jun.2000 – Aug.2001 **Think Tank Corporate Consulting GmbH**
Training in multicultural management as a competitive advantage
- Jan.1999 – Apr.1999 **Yukom Verlag GmbH**
Intercultural Competence in Mexico. Munich, Germany
- Oct.1997 – Jan.1998 **Vancouver Language Centre**
Expatriate relocation services for international teachers. Guadalajara, Mexico

BOARD MEMBERSHIP

- Feb.2017 – to date **European Journal of Management and Business Economics.** Member of the Editorial Board
- Feb.2014 – to date **IGI Global Publisher.** Member of the Editorial Advisory Board. Hershey, PA., United States
- Feb.2006 – to date **Centro de Comunicación y Estudios Interculturales de Occidente S.C.** Guadalajara, Mexico
- Jun.2001 – Oct.2001 **Mexikanisch Deutscher Kreis in Bayern e.V.** Member of the Board. Munich, Germany

COURSES AND CERTIFICATIONS

- Jul.2017 **The Neuroscience of Intercultural Appreciation** (20 contact hours) Intercultural Communication Institute. Instructor: Shannon Murphy Robinson
Portland, Oregon, United States
- Jul.2017 **The Intercultural Effectiveness Scale** (8 contact hours) Intercultural Communication Institute. Instructor: Chris Cartwright
Portland, Oregon, United States
- Jul.2017 **Emotional Intelligence and Diversity** (30 contact hours) Intercultural Communication Institute. Instructors: Jorge Cherbosque, Lee Gardenswartz
Portland, Oregon, United States
- Jul.2014 **Intercultural Leadership Development from the Inside Out** (30 contact hours) Intercultural Communication Institute. Instructors: Sheila Ramsey and Barbara Schaetti
Portland, Oregon, United States
- Jul.2013 **Facilitating Intercultural Competence: Experiential Methods & Tools** (30 contact hours) Intercultural Communication Institute. Instructor: Basma Ibrahim and Tatyana Fertelmeyster
Portland, Oregon, United States
- Jul.2010 **Training Methods for Exploring Identity** (8 contact hours) Intercultural Communication Institute. Instructor: Tatyana Fertelmeyster
Portland, Oregon, United States
- Jul.2010 **Teaching Intercultural Issues Online** (20 contact hours) Intercultural Communication Institute. Instructor: Judith N. Martin
Portland, Oregon, United States
- Jul.2009 **Personal Leadership** (20 contact hours) Intercultural Communication Institute. Instructors: Barbara Schaetti and Gordon Watanabe
Portland, Oregon, United States
- Jul.2009 **Methods of Intercultural Training** (20 contact hours) Intercultural Communication Institute. Instructor: Kathryn Sorrells
Portland, Oregon, United States
- Jul.2009 **Cross-Cultural Training in International Corporations** (30 contact hours) Intercultural Communication Institute. Instructor: George Renwick
Portland, Oregon, United States

INTERNATIONAL EXPERIENCE AND LANGUAGES

- Languages spoken:** Spanish, English, German, Portuguese, French
- Countries lived in:** Mexico, Canada, Germany, France
- Courses taught in:** Canada, United States, Mexico, Guatemala, Chile, Brazil, Uruguay, Argentina, Peru, Austria, Germany, France, Spain, Greece, Italy, Croatia, Russia, Azerbaijan, Turkey, Egypt, Malaysia, and China.
- Countries visited:** Argentina, Austria, Azerbaijan, Belgium, Brazil, Bulgaria, Canada, Chile, China, Croatia, Czech Republic, Denmark, Egypt, England, Finland, France, Germany, Greece, Guatemala, Hungary, Ireland, Italy, Liechtenstein, Luxembourg, Malaysia, Netherlands, Norway, Panama, Portugal, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, United States, Uruguay
- Nationality:** French / Mexican

Last update: February 2018